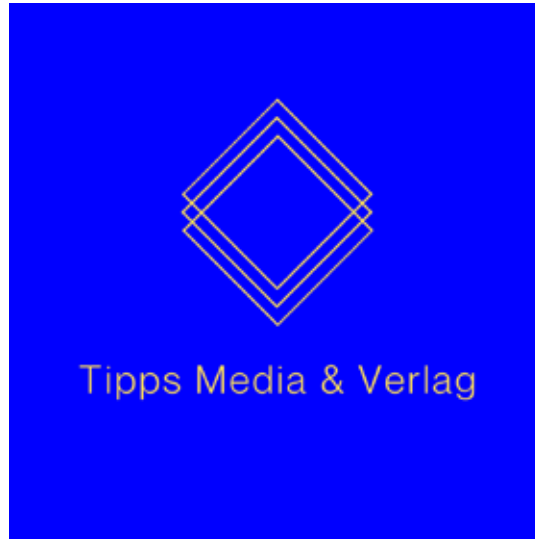




Media Kit 2026

Effective as of November 1, 2025

The journey begins in the mind

Welcome to TIPPS MEDIA
For everyone
who travels
with heart and soul.

Our magazines are more than just publications:
They are invitations, sources of inspiration, and loyal companions.
We tell stories that awaken wanderlust.
We reveal places that touch the soul.
Whether Tipps for Trips for explorers or First-Class Traveller for connoisseurs –
our magazines are created for readers who expect more.
On our websites, you'll find even more stories and information.

🌐 Discover what makes a truly great travel story.

Because – the journey begins in the mind

Our Brands



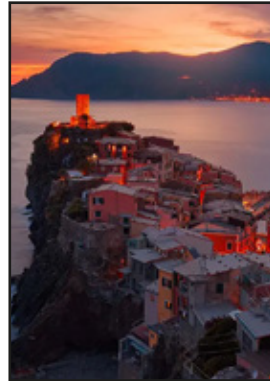
Tipps-for-Trips

Reports and features for explorers – across Germany and around the world. In print and online. And just for you.



1st-Class Travellers

Exclusive hotels & in-depth features for connoisseurs.
– In print and online –
presented in an especially refined setting.



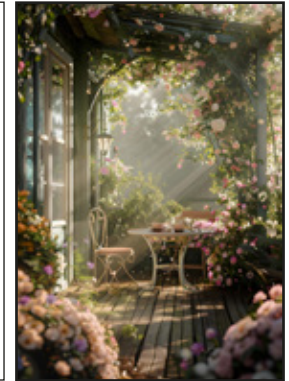
My Hotel Selection

Stilvolle Hotels mit Charakter, Charme und Qualität. Von uns geprüft und für Sie ausgewählt.
Nur Online



Sehnsuchtsland

Stylish hotels with character, charm, and quality.
Personally reviewed by us – and carefully selected for you.
Online only.



Tipps-für-mich!

A world of handpicked tips – from gardens and gadgets to travel and escapes.
Exclusively online.

Tipps-for-Trips

Reisemagazin

Das Reisemagazin für Deutschland und die schönsten Orte auf der Welt

Deutschland 8,90 € | Ausland 9,90 €

Heft 112 November/Dezember 2024



Unsere Top 5 im Oktober

- Namibia - Land der Extreme

-
- Familienziele mit dem Auto
 - Kühe Orte über 1.000 Meter - Sommerfrische in den Alpen, Böhmen und der Tatra
 - Kurzurlaub im HeilbronnerLand
 - Aleuten Inseln zwischen heute und morgen

Tipps for Trips

Reisemagazin

Tipps-for-Trips Reisemagazin is the travel magazine on the market. It offers exclusive insights into the most beautiful and fascinating places and regions in Germany, Austria, and Switzerland – as well as across Europe and the rest of the world. Each issue focuses on a specific theme, highlighting a destination, region, or landscape, and is complemented by reports on hotels, events, scenic routes, or exceptional restaurants.

Our stories are defined by rich, expressive imagery and sophisticated layouts that turn every issue into a true reading pleasure. Carefully curated and editorially reviewed recommendations round out each report.

For every issue, our online portal www.tipps-for-trips.de offers additional articles, videos, slideshows, and much more related to the theme.

Advertising space in Tipps-for-Trips Reisemagazin is strictly limited. Ads are permitted exclusively on the cover pages (U2, U3, U4), ensuring maximum visibility and reader engagement.



You can also enjoy the Tipps-for-Trips Reisemagazin as an app – on your tablet or cell-phone.

Tipps for Trips

Reisemagazin

Issue No.	Edition	Month	On-Sale Date	Ad Deadline	Editorial Deadline
123	1/2-2026	January/February	30.01.2026	19.12.2025	02.01.2026
124	3-2026	March	27.02.2026	16.01.2026	30.01.2026
125	4-2026	April	27.03.2026	13.02.2026	27.02.2026
126	5-2026	May	30.04.2026	19.03.2026	02.04.2026
127	6-2026	June	29.05.2026	17.04.2026	01.05.2026
128	7-2026	July	26.06.2026	15.05.2026	29.05.2026
129	8-2026	August	31.07.2026	19.06.2026	03.07.2026
130	9-2026	September	28.08.2026	17.07.2026	31.07.2026
131	10-2026	October	30.09.2026	19.08.2026	02.09.2026
132	11/12-2026	November/December	27.11.2026	16.10.2026	30.10.2026

Advertising - Rates & Formats



Our magazine is largely ad-free on the inside!

Advertisements may be placed on the cover pages:
U2 (inside front cover), U3 (inside back cover), and U4 (back cover) – full-page only.

Contextual ads and alternative formats are possible within the editorial content.
Ad rates for interior placements are reduced by 20%.

I/I page 4 c

S: 182 x 265 mm

A: 210 x 290 mm

Online € 1295,00*

Print € 5959,00**

Publication Frequency: Print and online editions – 10 issues per year

Cover Price: Print edition: €8.90 / Online edition: €4.99

Circulation: Print: approx. 23,500 copies – around 105,000 readers

Online: approx. 66,500 readers

Format & Production: Full color, cover: 170 g glossy, inside pages: 115 g glossy

Rates: All prices plus statutory VAT / 20% agency commissionable

Payment Terms: 14 days from invoice date, net - 3% discount if paid within 5 days of invoice date

**The print ad rate includes placement in the online edition. *I/I -page ads are also available exclusively in the online edition.

S = Type area A = Bleed size (width x height) For bleed ads, please include a 3 mm trim margin on all sides.

Your Promotional Opportunities with Tipps-for-Trips Reisemagazin

Editorial Promotion – Hotels & Travel



Classic Advertorial:
1/1 page, 4c promotion rate:
€4,998.50



Classic Advertorial:
2/1 page 4c promotion rate:
€ 6.739,00
Each additional double-page spread
€ 2.249,00

Audience Reach

Print Edition:

Average print run:

approx. 23,500 copies per issue

Distribution: Selected hotels, our online shop,
and approx. 14,300 subscribers

Online Edition:

Preview version (including ads):

approx. 165,500 users per month

Online readers: approx. 10,200 per month



1st
Class Travellers





- **1stClass Travellers** is one of the few German-language travel magazines dedicated exclusively to the luxury travel segment. Luxury hotels, high-end travel, and exclusive destinations worldwide are independently reviewed and evaluated with objectivity. Each issue features curated themes with in-depth reports on hotels, events, and exceptional restaurants..
- The world of luxury and travel offers the perfect setting for your brand. With its premium price point and exclusive distribution partnerships, **1stClass Travellers** reaches travel-savvy individuals with high incomes across German-speaking countries.
- **1stClass Travellers** is at home in selected luxury hotels around the world – and in exclusive retail environments..
- Our expressive and sophisticated visual language enhances each feature and report. The elegant design makes every issue a pleasure to read.
- Carefully curated and editorially reviewed recommendations accompany each story.



Publication Frequency:

Print and online editions – 6 issues per year

Cover Price:

Print edition: €14.90

Online edition: €9.99

International: €19.90

Circulation:

Print: approx. 23,000 copies per issue (2026)

Format & Production:

Full color, cover: 250 g glossy, inside pages: 135 g glossy

Rates:

Advertising and promotions

All prices plus statutory VAT

20% agency commissionable

Payment Terms:

10 days from invoice date, net

Invoices issued 28 days prior to publication

4% discount for advance payment

Editorial & Publication Timeline

Issue No.	Edition	On-Sale Date	Ad Deadline	Editorial Deadline
9	1-2026	23.01.2026	12.12.2025	26.12.2025
10	2-2026	20.03.2026	06.02.2026	20.02.2026
11	3-2026	22.05.2026	10.04.2026	24.04.2026
12	4-2026	17.07.2026	05.06.2026	19.06.2026
13	5-2026	18.09.2026	07.08.2026	21.08.2026
14	6-2026	20.11.2026	09.10.2026	23.10.2026



Your Advertising Opportunities with 1stClass Travellers



1/1 page4c, 210 x 297 mm

€ 6.959,00



2/1 pages 4c, 420 x 297 mm

€ 9.986,-

Advertisements placed on U2, U3, or U4 are subject to a 20% premium.

Your Promotional Opportunities with **1stClass Travellers**

Classic Advertorial:



1/1 Seite 4c promotion rate:
€ 4.979,-



2/1 Seite 4c promotion rate:
€ 7.658,-
Each additional double-page spread
€ 2.838,00



Mein Sehnsuchtsland

- *Mein Sehnsuchtsland* is a series of travel magazines, each dedicated to a specific country or a unique region as its central theme.

Each issue presents a variety of thematic focuses, complemented by features on hotels, events, and exceptional restaurants.

Well-known travel destinations are featured alongside lesser-known regions that are equally fascinating and well worth discovering.

The features are enriched with curated lifestyle products and travel books.

A refined and expressive visual language enhances every story and report, while the exclusive layout turns each issue into a true reading pleasure.

Carefully curated and editorially reviewed recommendations complete the content.
The magazines are produced to the highest quality standards.

Issues are published at irregular intervals.

Please subscribe to our newsletter and visit our website *Mein Sehnsuchtsland* for updates.

-
- Note: “Mein Sehnsuchtsland” is a German expression that translates loosely as “my land of longing” or “the country I dream of.” It evokes a deep emotional connection to a place that stirs wanderlust, longing, and inspiration – a destination one yearns to discover.

My Hotel Selection

My Hotel-Selection is the hotel section of 1st-Class Travellers.

Here, we present exceptional hotels and accommodations – from beachside retreats in Crete and castle hotels in the Taunus region to desert camps in the Arabian sands and safari lodges in Africa.



+49 8781 204 048
post-office@1stclass-travellers.eu

1ST-CLASS-TRAVELLER REPORTAGEN LIFESTYLE MAGAZIN MY HOTEL SELECTION BLOG ÜBER UNS SUCHE

Übersicht Hotels

PATTERMANN | ÜBERSICHT-HOTELS | 10. SEPTEMBER 2020 | ZUGRIFF: 99



Hotels am Strand



Boutique-Hotels



Romantische Hotels



Hotels für Aktiv-Urlaub



Hotels auf dem Lande



Familien-Hotels



Wellness und SPA



Stadt-Hotels

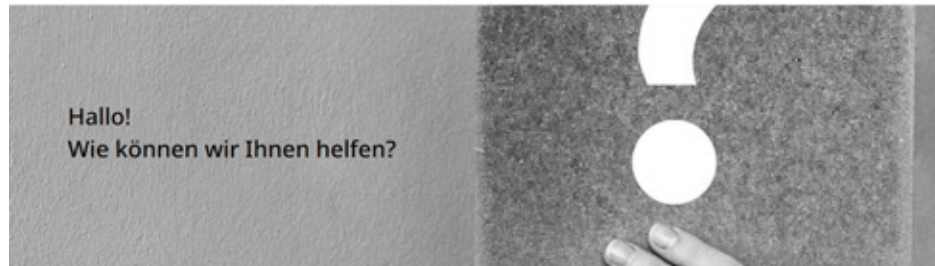
Tipps für mich

tipps-für-mich.de – Your Compass for Everyday Life

Whether it's travel or career, fitness or finance, leisure or relationships – life asks questions every day.

We provide the answers: well-researched, clear, and practical.

Our expert articles help you make better decisions and discover new paths.



Tipps-für-mich.de - Ihr Kompass im Alltag

Ob Reise oder Karriere, Fitness oder Finanzen, Freizeit oder Beziehungen - das Leben stellt täglich Fragen. Wir liefern die Antworten. Fundiert, verständlich und praxisnah. Unsere Expertenbeiträge helfen Ihnen, bessere Entscheidungen zu treffen und neue Wege zu entdecken.

Stöbern Sie durch unsere Themenwelt und finden Sie Inspiration für alles, was Sie bewegt. Willkommen bei [Tipps-für-mich.de](https://www.tipps-für-mich.de) - dem Portal für alle, die mehr wissen und besser leben wollen.

Die neuesten Beiträge



Newcomer-Buch "Du hast die Wahl" schon vor Veröffentlichung auf Bestseller-Listen



Köstlich und trotzdem gesund schlemmen



Traditionelles Berufsbild neu definiert

Advertising Opportunities on Our Websites and in Our Newsletters

www.tipps-for-trips.de

www.firstclass-travellers.com

www.tipps-für-mich.de

	Dimensions (in pixels)	Euro	Additional formats available upon request.
Button	120 x 60	€ 90,00	
Full Banner	468 x 60	€ 150,00	The price applies for two months per banner (including link).
Super Banner	728 x 60	€ 210,00	50% discount on banner rates when booked in combination with a
Skyscraper 1	120 x 600	€ 240,00	magazine ad!
Skyscraper 2	160 x 600	€ 280,00	30% discount on all banners when placed across multiple sites with
Medium Rectangle	300 x 250	€ 335,00	the same banner –
			not combinable with magazine ad discounts.



Publisher:

Tipps Medien und Verlag UG
Published in D-81056 Rottenburg an der Laaber

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Payment Terms:

10 days from invoice date, net
3% discount for payment within 5 days

Technical Specifications

Print Format: 210 x 297 mm (DIN A4)
Type Area: 178 x 262 mm

Artwork Requirements:

Print-ready PDF files (min. 300 dpi), TIFF, EPS or InDesign files (.indd)
without crop marks.
Image files may be compressed (e.g., JPEG);
complete files can be submitted as .zip.

Contact Person:

Gottfried Pattermann
Phone: (+49) 08781 2034048
Email: office@tipps-media.eu

Open design files only upon prior agreement and without any guarantee
or liability.

Accepted data carriers: CD-ROM/DVD-ROM, USB stick.

File transfer via FTP server available on request.

The publisher assumes no responsibility for digital files unless the above
technical requirements are fully met.